



DBIA Meeting Minutes

Date: June 11th, 2026

Called to Order: 5:45 pm at Presqu'ile Waddling Art Center

Those Present: Wayne Jefferson, Gerry Drage, Kendra Parris, Caylee Close (Admin), Mary McEwan, Joyce Cassin, Emily Rowley, Kathryn Corbet

Absent: Dwane Barratt, Gina Boyd, Melissa Brant

Guests:

Land Acknowledgement – Gina Boyd Chair

Approval of the Agenda

Motion to approve Agenda addition of radio add by Wayne Jefferson

Second by Kendra Parris

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof - BACC Art in the Park – Kendra Parris & Mary McEwan to abstain from voting.

Radio summer/Christmas ads- Gerry Drage to abstain from any voting.

- I. **Any amendments to minutes** –

Approval of Minutes

Motion to approve May 14th, 2026, meeting minutes by Kendra Parris

Second by Gerry Drage

Motion Carried

Announcements

Delegations/Presentations

Gerry Drage – Presented two proposals to the board, discussed beginning ads in the summer it has been done before. Board discussed the wording on the summer long weekend regarding business hours. As well, Gerry presented the Christmas ads proposals, for early review, to be discussed later.

Motion to approve Summer Ads Radio Proposal A by Wayne Jefferson

Second Kendra Parris,

Motion Carried

President's report – Gina Boyd

Nothing to report.

Treasurer's report – Wayne Jefferson

Board reviewed the current financials.

Motion to approve the current Treasury reports by Kathryn Corbet

Second by Mary MacEwan

Motion Carried

Correspondence

Stephanie Bedard Prequi'le Animal Hospital – sent an email clarifying the scavenger hunt to take place at proctor park, in part with the Pet Palooza event.

COMMITTEE REPORTS

Municipality Report – Emily Rowley

Canada Day planning is well underway. Construction is going along in town. Long term care home. Board discussed illegal parking in front of Lola's.

Light up Brighton /Beautify Brighton-Wayne Jefferson

Summer student starts soon; flowers will begin going up.

Marketing/Advertising-

Summer designs have been sent.

Economic Development Committee

Attended a tour of 4 businesses, a familiarization tour one of Lolas farm, business that builds displays for events, a glass blower business, a garden center, and a business named 'Barns in Brighton' a venue for events & lodging. Discussed adding more Community Boards like the one on Sobey walls, add a board in Smithfield and Codrington. Reopening the Tourist booth in Presqu'ile Park, BACC creating a mural for side of booth. Board discussed supporting the mural.

Motion to contribute 500 to the BACC mural on tourism booth by Wayne Jefferson,

Seconded by Emily Rowley

Motion Carried

New Business

- Art in the Park
Received budget from BACC, last year DBIA put 1000\$ towards the day with 250\$ for ice cream vouchers. Budget given this year is 1400\$, that covers everything.

Motion to approve 1300 towards Art in the Park by Kathryn Corbet

Seconded by Emily Rowley

Motion Carried

- Land Banking
Property besides no frills was purchased by the Municipality, study with consultants currently going on to suggest what goes there, current focus is looking to affordable housing with possible retail / business opportunities. From our group it is an open canvas, create a vision for developers to fit into a municipal plan with a balanced approach. Currently doing archaeological survey
- Large street signs
Banner / Xmas fixtures custodians were brought forth. Deciding it should be discussed with the owners of the poles; ON Hydro, hydro replied with a lengthy document. After meeting with Municipality and ON Hydro, duties have been assigned to DBIA to administer, create policy for the banners displays, cost, maintenance. Wayne is currently drafting a document to discuss later with the board.
- Street sign
6 4x4 signs around DT Brighton, currently 3-support a quilting show. The other 3 are empty. Discussed what messaging signs should support.

Follow Up

Possible 2026 Projects

Sobeys Parking Lot

Trees need maintenance / replacement and garden portion refresh.

Memorial Park Lights

Update the 3 pole lights in the park,

Memorial Park stage

Participate in signage for the stage wall possible Logo application

Post Office – Look at replacing tree and garden refresh in front of the post office

Roundtable –

Motion to adjourn the meeting at 7:02 pm by Wayne Jefferson.

Next Meeting for July 9th, 2026, at Presqu'île Waddling Arts Center at 5:45pm