



DBIA Meeting Minutes

Date: July 9th, 2026

Called to Order: 5:50 pm at Presqu'ile Waddling Art Center

Those Present: Wayne Jefferson, Gina Boyd, Dwane Barratt, Gerry Drage, Caylee Close (Admin), Mary McEwan, Emily Rowley, Kathryn Corbet

Absent: Kendra Parris, Melissa Brant, Joyce Cassin

Guests: Caroline Birch

Land Acknowledgement – Gina Boyd Chair

Approval of the Agenda

Motion to approve Agenda by Kathryn Corbett

Second by Mary McEwan

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof -

- I. Any amendments to minutes –

Approval of Minutes

Motion to approve June 11th, 2026, meeting minutes by Emily Rowley

Second by Gerry Drage

Motion Carried

Announcements

BACC Board member Gary gave thanks from the BACC regarding DBIA support of Art in the Park.

Caroline gave thanks for contribution towards the mural in Presqu'ile. Experiencing some delays with the new map, thanked the board again for the support and supporting tourism. Brochures/maps will be distributed at KOA, Park store, lighthouse, and a big board near camping area.

Delegations/Presentations

President's report – Gina Boyd

Discussed music on main going well, as well good turn out for music in the park.

Discussed the current construction and growing traffic, how that is impacting the downtown businesses.

Businesses note seeing a great decline in customer traffic, especially foot traffic.

Treasurer's report – Wayne Jefferson

Board reviewed the current financials.

Motion to approve the current Treasury reports by Gina Boyd

Second by Dwane Barratt

Motion Carried

Correspondence

COMMITTEE REPORTS

Municipality Report – Emily Rowley

Canada Day went very well, no delay on the fireworks. Concerts in the park are doing well and has been filling park.

Light up Brighton /Beautify Brighton-Wayne Jefferson

Jacob (summer student) is doing very well. Flowers are looking great. Conversation has taken place with the Canada Post office, working with who to communicate regarding updating the front façade/garden.

Discussed the trees in Sobeys parking lot and maintenance, attempted to meet with store manager, not sure who owns the land or whose responsibility it is. Dwane and Emily to reach out to contacts.

Looking at an estimate on updating the lights in Memorial Park.

Marketing/Advertising-

Everything is up to date.

Economic Development Committee

New Business

Follow Up

Possible 2026 Projects

Sobeys Parking Lot

Trees need maintenance / replacement and garden portion refresh.

Memorial Park Lights

Update the 3 pole lights in the park,

Memorial Park stage

Participate in signage for the stage wall possible Logo application

Post Office – Look at replacing tree and garden refresh in front of the post office

Roundtable –

Motion to adjourn the meeting at 6:28pm by Gina Boyd.

Next Meeting for August 13th, 2026, at Presqu'ile Waddling Arts Center at 5:45pm