



DBIA Meeting Minutes

Date: May 14th, 2026

Called to Order: 5:46pm at Presqu'ile Waddling Art Center

Those Present: Gina Boyd, Wayne Jefferson, Gerry Drage, Kendra Parris, Caylee Close (Admin), Melissa Brant, Mary McEwan

Absent: Dwane Barratt, Joyce Cassin, Kathryn Corbett, Emily Rowley

Guests: Caroline Birch, Meg Fox

Land Acknowledgement – Gina Boyd Chair

Approval of the Agenda

Motion to approve Agenda by Kendra Parris

Second by Gerry Drage

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof - None

I. **Any amendments to minutes** –

Approval of Minutes

Motion to approve, April 9th, 2026, meeting minutes by Melissa Brant

Second by Wayne Jefferson

Motion Carried

Announcements

Beginning some tourism initiatives, the phone booth is stocked and open, BOQ guides should be out next week and BOQ to distribute.

Designer is working on the map, it will be foldable pamphlet portrait style, Caroline provided a visual sample. It will have a geographical landform overview of Brighton, and detailed map for downtown.

New community board is going up downtown, events can be uploaded for the digital board, added to board downtown, and the events calendar. Working on a timeline on posting length, size and creating consistent rotation. Looking to install one in Smithfield and Codrington.

Tourism booth opening June 1st in Presqu'ile till long weekend of September, redid the board in park with new logo. Looking to add a board at boat launch.

Delegations/Presentations

Meg Fox – Pop up Pride – June 13th Presented board with the sponsorship packages, looking for support via gift cards, prizes etc. In the past has fundraised for the youth center, discussed how DBIA gives support.
Board discussed around 250

President's report – Gina Boyd

It has been informed from Vicky at parks n rec, there is a 200 charge to individual vendors for events held in memorial park. No member has ever heard this before, to be clarified, what and who is being charged. Frank has had dry run with music, has obtained a line up, weather permitting.
Suggested posting to the community's board the updated recycling day for businesses.

Treasurer's report – Wayne Jefferson

Board reviewed the current financials.

Motion to approve the current Treasury reports by Gina Boyd
Second by Mary McEwan

Motion Carried

Correspondence

None currently.

COMMITTEE REPORTS

Municipality Report – Emily Rowley

Light up Brighton Beautify Brighton

Jacob will be returning, though hasn't started yet. Hoping to start next weekend beginning to clean by Sobeys.

Marketing/Advertising-

Both summer Ad materials have been sent to grapevine and watershed.

Economic Development Committee

Currently reviewing the CIP applicants, 4 businesses have applied.

Follow Up

Possible 2026 Projects

Sobeys Parking Lot
Trees need maintenance / replacement and garden portion refresh.

Memorial Park Lights
Update the 3 pole lights in the park,

Memorial Park stage
Participate in signage for the stage wall possible Logo application

Post Office – Look at replacing tree and garden refresh in front of the post office

Roundtable –

Motion to adjourn the meeting at 6:12 pm by Gina Boyd.

Next Meeting for June 11th, 2026, at Presqu'île Waddling Arts Center at 5:45pm