



DBIA Meeting Minutes

Date: April 9th, 2026

Called to Order: 5:4rpm at Presqu'ile Waddling Art Center

Those Present: Gina Boyd, Wayne Jefferson, Emily Rowley, Gerry Drage, Kathryn Corbett, Dwane Barratt, Joyce Cassin, Caylee Close (Admin), Mary McEwan, Melissa Brant

Absent: Kendra Parris

Guests: Caroline Birch, Stephanie Bedard (Presqu'ile Animal Hospital)

Land Acknowledgement – Gina Boyd Chair

Approval of the Agenda

Motion to approve Agenda by Joyce Cassin

Second by Dwane Barratt

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof - None

- I. Any amendments to minutes –

Approval of Minutes

Motion to approve, March 12th 2026, with amendments meeting minutes by Dwane Barratt

Second by Gerry Drage

Motion Carried

Announcements

Scavenger Hunt through Proctor Park – week prior to gather stamps. Wayne to follow up

Delegations/Presentations

Stephanie Bedard (Presquile Animal Hospital) Hosting 2nd Pet Palooza, August 15th 10-2pm free to attend, free to vendors. Stephanie was asking for support from DBIA with chairs and tables transportation/storage; by supporting access the amphitheater. DBIA offered to assist with transporting/storing the tables and chairs as well to cover the minimal rental charge. DBIA offered to share any social media posts as well.

President's report – Gina Boyd

Frank Blanchard is ready for music Downtown, Fridays & Saturdays, start is decided by mother nature though usually begin in May.

Treasurer's report – Wayne Jefferson

Board reviewed the current financials.

Motion to approve the current Treasury reports by Gina Boyd

Second by Melissa Brant

Motion Carried

Correspondence

Integrity Commission conclusion was received and reviewed by the board. Copies were provided upon request. DowntownBrighton.com has been updated with all meeting material to be added, as well as creating a separate page; easier to navigate and find.

Community Service Excellence Awards Recognition Event- Date: Thursday, April 23, 2026, from 5:00 to 7:00 pm at the Owen Gibb Room, King Edward Community Centre

Municipality of Brighton Brand Launch- Date: Thursday, April 30, 2026, at 10:00 am, at Owen Gibb Community Centre, 75 Elizabeth Street

COMMITTEE REPORTS

Municipality Report – Emily Rowley

Mentioned in correspondence already.

Light up Brighton Beautify Brighton

Summer Student- previous student is returning Jacob, positive note we did have 12 applicants.

Snowflakes were removed; do an inventory count, replace anything that is needed, will follow up if any big items come up.

Marketing/Advertising-

As mentioned, update to website. All advertising material up to date, next to send out summer designs.

Economic Development Committee

Breakfast hosted- open for all businesses, minimal attendance from downtown businesses.

Starting in April, signs have begun going up, County rd. 64 reconstruction, will redirect all traffic through main st. not sure the exact route, set to be through all summer. Discussed the impact to downtown residents, businesses, and visitors.

Follow Up

Possible 2026 Projects

Sobeys Parking Lot

Trees need maintenance / replacement and garden portion refresh.

Memorial Park Lights

Update the 3 pole lights in the park,

Memorial Park stage

Participate in signage for the stage wall possible Logo application

Post Office – Look at replacing tree and garden refresh in front of the post office

Roundtable –

Events Upcoming (DBIA Support) Art in the Park, previously contributed 1000, Put to the board for approval when there is the ask.

Motion to adjourn the meeting at 6:30 pm by Gina Boyd.

Next Meeting for May 14th, 2026, at Presqu'ile Waddling Arts Center at 5:45pm