



DBIA Meeting Minutes

Date: March 12th , 2026

Called to Order: 5:45pm at Presqu'ile Waddling Art Center

Those Present: Gina Boyd, Wayne Jefferson, Emily Rowley, Kendra Parris, Gerry Drage, Kathryn Corbett, Joyce Cassin, Dwane Barratt, Caylee Close (Admin),

Absent: Melissa Brant, Mary McEwan

Guests: Caroline Birch

Land Acknowledgement – Gina Boyd Chair

Approval of the Agenda

Motion to approve Agenda by Kathryn Corbett

Second by Gina Boyd

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof - None

- I. Any amendments to minutes –

Approval of Minutes

Motion to approve, Dec 11th, 2025, meeting minutes by Kathryn Corbett

Second by Kendra Parris

Motion Carried

Motion to approve February 12th, 2026 AGM minutes by Joyce Cassin

Second by Gerry Drage,

Motion Carried

Announcements

Delegations/Presentations

Caroline Birch- New Project focusing on tourism looking to design and create a booklet encompassing what

Brighton is and a map. Caroline had met with a designer who has made these maps before, wanting to create an overall view of Brighton, with some artistic pieces similar to Bay of Quinte map. Focus on the landmarks and create little icons to highlight the landmarks. Color coding with DBIA business to differentiate easily, with a QR code to scan to the DBIA website. QR code can also track how many are scanning the code, therefore another great data tracking tool. BOQ working with Napanee, currently working on a digital map. Put forth to DBIA Board to contribute \$1000. Partners will have their logo in pamphlet. Municipality will own all the digital elements/icons created for landmarks. Hoping for the beginning of tourism season to be distributed.

Board discussed contributing the \$1000.

Motion to approve contribution \$1000 towards tourism pamphlet by Gerry Drage,
Seconded by Gina Boyd,

Motion Carried

President's report – Gina Boyd

Spoke to the mess of recycling going on downtown, cardboard collection for businesses has been changed to Mondays. Most businesses are closed on Sunday & Monday therefore the recycling is left out for the weekend, which ends up creating a mess. Conversation at the county level looking for a solution (change of date) with the contractor.

Treasurer's report – Wayne Jefferson

Made a correction to 2025 financial report adding a late invoice of \$164 from Willow was added.

Motion to approve the current Treasury reports by Kendra Parris
Second by Gina Boyd

Motion Carried

Correspondence

COMMITTEE REPORTS

Municipality Report – Emily Rowley

5-year review report, not much going on right now. Hotel construction is moving along, hoping to have shovels in the ground in Spring.

Light up Brighton Beautify Brighton

Nothing to update at the moment, only removal of snowflakes has been requested.

Marketing/Advertising-

Discussed new addition to the website, will be adding a separate page focused on Agendas, Minutes, Financial reports and code of conduct etc.

Economic Development Committee

Jazz Festival tentatively for the summer in Memorial Park, haven't heard much more. Congratulations to Lighthouse Books and Kathryn for 10 years in business. Career Fair had 17 employers attend, and roughly over 150 individuals looking for work attended. Applefest for the second year awarded top 100 festivals in the Ontario. New Brighton Logo arriving shortly.

New Business

- Code of Conduct review – Document was shared and distributed to the board.
- 5 Year review of Official Plan – Board discussed, points made of recycle issue. Discussed how to deal with vulnerable population. Municipality has a specific homelessness taskforce. Discussed signage for showing resources in the community and surrounding area for the vulnerable individuals as well as the public wanting to help. Discussed obstacles of limited downtown parking.

Follow Up

Possible 2026 Projects

Sobeys Parking Lot

Trees need maintenance / replacement and garden portion refresh.

Memorial Park Lights

Update the 3 pole lights in the park,

Memorial Park stage

Participate in signage for the stage wall possible Logo application

Post Office – Look at replacing tree and garden refresh in front of the post office

Roundtable –

Kendra – Stephanie from Presqu'ile Pet Palooza asking about tables, was inquiring about partnering or help with tables or logistics. Steph to send email to Caylee for follow-up.

Business Owners discussed volunteering to help DBIA.

Motion to adjourn the meeting at 6:47 pm by Gina Boyd.

Next Meeting for April 9th, 2026 at Presqu'ile Waddling Arts Center at 5:45pm