



DBIA Meeting Minutes

Date: September 11th, 2025

Called to Order: 5:45pm at Presqu'ile Waddling Art Center

Those Present: Gina Boyd, Wayne Jefferson, Emily Rowley, Kendra Parris, Melissa Brant, Gerry Drage,

Absent: Caroline Birch, Kathryn Corbett, Dwane Barratt, Caylee Close (Admin)

Guests:

Land Acknowledgement – Gina Boyd Chair

Approval of the Agenda

Motion to approve Agenda, approved by Kendra Parris,
Second by Gerry Drage

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof - Gerry Drage Proposal for Radio Advertising.

- I. **Any amendments to minutes** – Gerry Drage was under both present and absent. Minutes were updated to reflect Gerry Drage was absent from the meeting.

Approval of Minutes

Motion to approve, June 10th, 2025, minutes by Melissa Brant
Seconded by Gina Boyd

Motion Carried

Announcements

Email received about the new speed cameras and the effects they thought it would have on the downtown businesses. The board discussed and found more positive feedback than negative and have noticed the change in driving habits slowing down.

Delegations/Presentations

Gerry Drage proposal for radio ad. All voted in favour.

President's report – Gina Boyd

The flowers are looking great this year. Last year they were taken down way earlier, going into September and still having beautiful flowers is great.

Music on main will continue until Applefest weekend.

Treasurer's report – Wayne Jefferson

Wayne reviewed with the board the most recent financials.

Motion to approve the current Treasury reports by Gerry Drange

Seconded by Melissa Brant

Motion Carried

Correspondence

COMMITTEE REPORTS Municipality Report – Emily Rowley

Concerts in the park were great this year, lots of people in attendance. The 50/50 raised over \$7500. The movie in the park didn't have the best turn out. Council is picking back up with meetings. The Municipality has hired a new treasurer. The holiday train will not be stopping in Brighton this year, we are going to be a stop every other year, but we will still receive our cheque. November 21st is the Santa Clause Parade. Santa in the Park December 20th.

Beautify Brighton – Wayne Jefferson

Summer student is finished now. He did a great job keeping the downtown clean and clear of weeds. Did all by walking. A hard job and he did very well. Might not be coming next year as he is looking for a more full time job.

Marketing/Advertising- Caylee Close

Economic Development Committee –

Working on the logo. Received a copy of their meeting minutes to review what they are working on.

New Business

Quinte Business Achievement Awards - Motion from Gerry Drange, second Wayne Jerrferson for the DBIA to pay for 1 ticket per nominated business to attend the QBAA Gala. Gina Boyd and Kendra Parris did not participate in vote.

Motion Carried

Follow-up Action List

Roundtable –

Melissa Brant - Home Hardware Closed as owner son has passed. Service is on Wednesday.

Motion to adjourn the meeting at 7:00pm by Gina Boyd.

Next Meeting for October 9th, 2025 at Presqu'ile Waddling Arts Center at 5:45pm