



## DBIA Meeting Minutes

Date: May 8<sup>th</sup>, 2025

Called to Order: 5:46 pm at Presqu'ile Waddling Art Center

Those Present: Wayne Jefferson, Melissa Brant, Emily Rowley, Kendra Parris, Caylee Close (Admin), Darlene Lewis

Absent: Gina Boyd, Gerry Drage, Kathryn Corbett, Dwane Barratt, Caroline Birch

Guests:

### Approval of the Agenda

Motion to approve Agenda, approved by Kendra Parris

Second by Darlene Lewis

**Motion Carried**

Declaration of Pecuniary Interests and the General Nature Thereof - None

- I. Any amendments to minutes –

### Approval of Minutes

Motion to approve, April 15<sup>th</sup>, 2025, minutes by Melissa Brant,

Seconded by Kendra Parris

**Motion Carried**

### Announcements

Concerts in the Park – June 15<sup>th</sup> to start up.

### President's report – Gina Boyd

Nothing to report.

### Treasurer's report – Wayne Jefferson

Wayne reviewed with the board the most recent financials.

Motion to approve the current Treasury reports by Emily Rowley,  
Seconded by Melissa Brant,

**Motion Carried**

### COMMITTEE REPORTS

#### Municipality Report – Emily Rowley

No updates to report.

#### Beautify Brighton – Wayne Jefferson

Plants have been ordered, up to the greenhouse plants are looking well, hope to have them installed in mid of May, providing weather is good. Will need to update the planters, and change soil used, hoping to help with the length of life for the plants.

#### Marketing/Advertising- Caylee Close

Summer ad artwork has been sent out.

#### Economic Development Committee –

Still working on logo. Discussed all the support our community receives from BOQ Marketing. A report or work done was presented to council, Emily to send to Caylee to be sent out to the board.

#### New Business

**BACC Rent** – BACC has requested us not to pay rent for our monthly meetings, as we contribute/support their events. The DBIA is therefore saving monthly the cost of 70\$

**Garden Club June Event – June 14<sup>th</sup>** Carson Arthur TV gardener will be attending. BACC will host an activity for kids/youth. Partner to be providing food. 20 vendors to be present selling their products, not only garden related.

**Pride Pop- Up – June 21<sup>st</sup>** – Request for Sponsorship, different levels of sponsorship. The board reviewed and discussed if and what our contribution could be.

To respond back with an offer of support for a monetary value for a tangible gift such as snacks and/or beverages of their choice, await their response.

Motion in support of the Pride Pop-up for up to 200\$ in tangible gift by Melissa Brant,  
Seconded by Darlene Lewis,

**Motion Carried**

**Municipal meeting with Clerk** – Wayne updated the board on the previous meeting with the clerk regarding updating our bylaws and procedures. Wayne handed out a document of our code of conduct, to be reviewed by the board, Caylee to create a document to be signed once a director has read and understood the code of conduct. Wayne has reviewed the Municipal Bylaw and procedures that is a large document, looking to possible consolidate for the DBIA. Board of Director serving terms have been discussed as well, point made that each year the DBIA has a new election or re-election of board directors, continue to be discussed. Set to have another meeting in the future.

**Beacon Ad** – Informed the board there was a mistake with the Spring issue, Beacon posted our previous winter ad. Admin and Wayne have been in contact with the Beacon to be rectified and have the correct ad posted for the summer edition, DBIA to not be charged for the spring edition.

Motion to adjourn the meeting at 6:22pm by Wayne Jefferson.

**Next Meeting for June 12<sup>th</sup>, 2025 at Presqu'ile Waddling Arts Center at 5:45pm**