



## DBIA Meeting Minutes

**Date:** June 12<sup>th</sup>, 2025

**Called to Order:** 5:46 pm at Presqu'ile Waddling Art Center

**Those Present:** Gina Boyd, Wayne Jefferson, Emily Rowley, Kendra Parris, Gerry Drage, Kathryn Corbett, Dwane Barratt, Caylee Close (Admin)

**Absent:** Caroline Birch, Melissa Brant, Darlene Lewis

**Guests:** James Thomas (Resident), Anne Butwell (Anne Butwell Homes), Amy McQuaid (McQuaid Mortgages), Sheryl Delorme (Special Effects Decorating), Laurie Caouette (Resident), Jason (Special Effects)

**Land Acknowledgement** – Gina Boyd Chair

### **Approval of the Agenda**

Motion to approve Agenda, approved by Kendra Parris  
Second by Dwane Barratt

**Motion Carried**

**Declaration of Pecuniary Interests and the General Nature Thereof - None**

- I. Any amendments to minutes –

### **Approval of Minutes**

Motion to approve, May 8<sup>th</sup>, 2025, minutes by Kendra Parris,  
Seconded by Emily Rowley,

**Motion Carried**

### **Announcements**

Cellar Door Customer Appreciation Day / Grand Re-Opening – Under new ownership June 14<sup>th</sup> at 12 – 1pm.

### **Delegations/Presentations**

Amy McQuaid-England – Spoke about Pop up Pride, (June 21st).

### **Non board member comments –**

Sheryl Delorme – Voiced some concerns.

Amy McQuaid- requested copy of code of conduct; provided.

Anne Butwell – inquired about the Downtown Business Street Maps.

### **President's report – Gina Boyd**

Music in the Park- Frank is operational and prepared with musicians.

Cellar Door re-opening with new owner.

### **Treasurer's report – Wayne Jefferson**

Wayne reviewed with the board the most recent financials.

Motion to approve the current Treasury reports by Gina Boyd,

Seconded by Dwane Barratt,

**Motion Carried**

### **Correspondence**

Bay of Quinte Marketing – Quarterly Meeting set for next week to meet in person at Northumberland Fine Foods.

### **COMMITTEE REPORTS**

#### **Municipality Report – Emily Rowley**

Canada Day preparations coming along, Concerts in the park has begun successfully, every Wednesday evenings. Telephone Booth grand opening tomorrow (Friday June 13<sup>th</sup>) donated by retirement home, will house local pamphlets for organizations and businesses for tourists and locals, as well great photo op for the Downtown Area. Finalizing for a study for a possible multicultural building.

#### **Beautify Brighton – Wayne Jefferson**

Planters are out; artwork banners are installed. New Canadian flag banners and pole hardware were purchased by DBIA and are now installed; new vinyl material should be much more durable and longevity.

Light up Brighton – RFP for the Snowflakes updated hardware has been put out, hopefully to be installed some time this summer.

#### **Marketing/Advertising- Caylee Close**

Beacon will not have a summer issue due to staffing issues. Up to date with all other advertising partners.

#### **Economic Development Committee –**

Shop Local - Municipality Event generated 60,000\$ spent locally, tracked with the bags handed out. 26 Businesses participated.

Omni Long term Care Home has been approved, 180 sq ft.

Yogurt business building in industrial park had sat empty has now received funding YO-Veggie, support partnered with partner with BOQ

Municipal branding RFP has been put out.

Spring Mingle was hosted, 30 Businesses attended, 4 from the downtown area.

Hotel by No frills is a go, may have seen ground being cleared.

### **New Business**

**Code of Conduct** – Distributed to the Board, signature of understanding sheet was provided, to be signed by board members once read and understood.

**Art in the Park** - August 2<sup>nd</sup> to be followed up later, what the event may require. Add to the July Agenda, as well reminder the Rotary Dance that evening.

**Follow-up Action List**

- **Rainbow Bench**

Megan Hamilton original contractor to refurbish bench – Gina to provide quote, meeting with Megan tomorrow.

Motion to refurbish the Pride Bench for up to value of 500 by Emily Rowley,  
Seconded Kathryn Corbett,

**Motion Carried**

- **Pride Pop-up**

The board discussed what was in the scope of the DBIA as well what the DBIA has donated or supported in previous years. A counteroffer was brought forward to provide ice cream vouchers from both the local downtown ice cream locations.

Motion to approve approx. 200\$ (50 ice cream vouchers) for Pride Pop Up for Oh! Dahlyla and Tin Roof Dairy Bar by Dwane Barratt,  
Seconded by Gerry Drage,

**Motion Carried**

Gina Boyd offered to provide 2 tents for the pride event, as well Wayne Jefferson also offered a tent for the event.

- **Garden Club 100 Celebration**

BACC doing art project for children and DBIA to provide ice cream vouchers,

Motion to provide approx. 200\$ (50 ice cream vouchers) to the garden club celebration by Gina Boyd  
Seconded by Kathryn Corbett,

**Motion Carried**

Motion to adjourn the meeting at 6:38pm by Gina Boyd.

**Next Meeting for July 10<sup>th</sup>, 2025 at Presqu'ile Waddling Arts Center at 5:45pm**