



## DBIA Meeting Minutes

Date: July 10<sup>th</sup>, 2025

Called to Order: 5:47pm at Presqu'ile Waddling Art Center

Those Present: Gina Boyd, Wayne Jefferson, Emily Rowley, Kendra Parris, Gerry Drage, Kathryn Corbett, Dwane Barratt, Caylee Close (Admin)

Absent: Caroline Birch, Melissa Brant, Gerry Drage

Guests:

Land Acknowledgement – Gina Boyd Chair

### Approval of the Agenda

Motion to approve Agenda, approved by Gina Boyd,  
Second by Kathryn Corbett

**Motion Carried**

Declaration of Pecuniary Interests and the General Nature Thereof - None

- I. Any amendments to minutes –

### Approval of Minutes

Motion to approve, June 12<sup>th</sup>, 2025, minutes by Kathryn Corbett  
Seconded by Dwane Barratt

**Motion Carried**

### Announcements

BOQ - 40 under 40 – to acknowledge the next generation of leaders, creators, and change-makers. A chance to celebrate the people under 40 who are making waves, building community, and shaping what's next in the region. Nominations are now open.

New website – 'Work in Quinte' Launched for local job seekers/employers.

### Delegations/Presentations

None

### **President's report – Gina Boyd**

Municipality of Brighton Branding Survey has been sent out, please complete and give your feedback.  
Rainbow Bench confirms refurbishment by original painter.

### **Treasurer's report – Wayne Jefferson**

Wayne reviewed with the board the most recent financials.

Motion to approve the current Treasury reports by Gina Boyd  
Seconded by Kendra Parris

**Motion Carried**

### **Correspondence**

Acknowledgement of Darlene Lewis stepping down from the Board as she will unfortunately no longer have her business in the downtown area.

### **COMMITTEE REPORTS**

#### **Municipality Report – Emily Rowley**

Canada Day event was a success. Concerts in the Park is doing very well, continuing to receive a great turnout. Speed Camera enforcement to start next week (July 14<sup>th</sup>). Thanked the DBIA providing glow sticks at Canada Day. August 16 is Movie in the Park acknowledgement of DBIA providing snacks and refreshments.

#### **Beautify Brighton – Wayne Jefferson**

Flowers looking very good this year. Summer student started last week (Jacob returning from last year). Discussion on future replacing the trees in front of Sobeys.

#### **Marketing/Advertising- Caylee Close**

Shown to board draft Fall design for Watershed and Grapevine. To send out to the magazines the following week. Beacon Fall ad, still unsure if they will be having a fall issue. If so, September meeting to take an updated board photo for the fall design.

#### **Economic Development Committee –**

Haven't met since last meeting.

### **New Business**

**Memorial Park Stage Sign** - Municipality wants to put a sign on the stage of just the words Brighton. The board discussed their support and possible contribution of 1000\$. The board has decided to not contribute at this time.

**Barns 2 Beaches - August 8<sup>th</sup>** Musical Event, local talent with food. Discussed a sponsorship of 500\$ for the event.

Motion to approve the sponsorship of 500 to the Barn to Beaches event by Wayne Jefferson,  
Seconded by Kathryn Corbett,

**Motion Carried**

### **Follow-up Action List**

- **Art in the Park - August 2<sup>nd</sup>, 2025**  
Suggested doing what we have previously. To donate ice cream vouchers.

Motion to contribute 1000 to Art in the Park by Gina Boyd,  
Seconded by Emily Rowley,  
**Motion Carried**

**Roundtable –**

Kathryn Corbett- Red and Green Bookstore is now being run by an individual Jessica to be renamed to Walking Owl later on, being grandfathered in by Andreas (previous owner) for a bit, possibly begin a mobile bookstore.

Note DBIA was not recognized for contribution to the Pop up Pride Fundraiser.

Motion to adjourn the meeting at 6:36pm by Gina Boyd.

**Next Meeting for August 14<sup>th</sup>, 2025 at Presqu'ile Waddling Arts Center at 5:45pm**