

Downtown Brighton

DBIA Meeting Minutes

Date: September 12th, 2024

Called to Order: 5:45 pm at King Edward Community Centre

Those Present: Wayne Jefferson, Emily Rowley, Gerry Drage, Melissa Brant, Dwane Barratt, Melanie Horner,

Absent: Sarah Hilwerda, Caylee Close, Gina Boyd, Bobbi Wright

Guests:

Approval of the Agenda

Motion to approve the September 12th, 2024, Agenda approved by Gerry Drage
Seconded by Melissa Brant

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof - None

- I. Any amendments to minute -None

Approval of Minutes

Motion to approve, June 13th, 2024 meeting minutes by Melanie Horner,
Seconded by Melissa Brant

Motion Carried

Announcements

President's report – Gina Boyd

Nothing to report at this time.

Treasurer's report – Wayne Jefferson

Wayne led the board through the current financials,

Motion to approve the financials to date by, Melissa Brant
Seconded Gerry Drage
Motion Carried

Correspondence

None to report

COMMITTEE REPORTS

Municipality Report – Emily Rowley

None to report

Light up Brighton/Beautify Brighton – Wayne Jefferson

Dates set.

Marketing/Advertising – Melanie Horner

Looking for an update to our message in the Beacon

Economic Development Committee – Wayne Jefferson

Branding being discussed

New Community Engagement Officer on board

Film policy being developed for the area East

Applefest 150 VDR's 93% local

Presquile working relationship developed this year, maps and information available in the park

New Business

Oldies 100.9 package Oct thru Dec 24 (similar to 2023) proposed and agree on \$1,748

Motion to approve Dwane Barratt, seconded by Melanie Horner,

Follow-up

Crossing Guard Shelters – Melissa Brant

Municipality contacted to see if a possibility exists, ongoing – possible locations identified.

Announcements

Economic Development will be hosting a meet and greet at Northumberland Fine Food Oct 21 from 5-7 pm, Registration is free for local business

Adjournment

Motion to adjourn meeting at 6:55pm.

Next Meeting Oct 15, 2024, for 5:45pm at King Edward Community Center