



DBIA Meeting Minutes

Date: January 9th, 2025

Called to Order: 5:46 pm at Presqu'ile Waddling Art Center

Those Present: Gina Boyd, Wayne Jefferson, Gerry Drage, Emily Rowley, Dwane Barratt, Melissa Brant, Kathryn Corbett, Caylee Close (Admin)

Absent: Sarah Hilwerda, Caroline Birch, Bobby Wright

Guests: Darlene Lewis – Owner/Crafted Creations
Jennifer Letz– Crafted Creations

Approval of the Agenda

Motion to approve Agenda, approved by Kathryn Corbett

Seconded by Dwane Barratt

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof - None

I. Any amendments to minute -None

Approval of Minutes

Motion to approve, December 12, 2024, meeting minutes by Dwane Barratt

Seconded by Melissa Brant

Motion Carried

Announcements

Emily Rowley noted Smithfield Public School from 2022 to 2024 has raised over \$3,000 thru supporting our Light-up Brighton and Santa in the Park events.

Gina Boyd tentatively announced a small coffee shop at the new art center, as well small outside seating area.

President's report – Gina Boyd

Spoke with Lola's location and catering has been confirmed, Caylee to send out invite with RSVP for space and count for catering.

Treasurer's report – Wayne Jefferson

Wayne led the board through the up-to-date financials.

Discussed paying rental for the new meeting space at the Presqu'ile Waddling Arts Center, discussed paying the same rate as room rental previously at the Community Center of 70\$ per month.

Motion to pay rent to the Presqu'ile Waddling Art Center at the rate of 70\$, monthly by Gina Boyd

Seconded by Melissa Brant,

Motion Carried

Motion to approve the January financials to date by Gina Boyd,

Seconded by Kathryn Corbett,

Motion Carried

Correspondence –

Received email from BOQ Marketing regarding the quarterly meeting, and having a representative present, Caylee (admin) has volunteered and to be attending going forward.

COMMITTEE REPORTS

Municipality Report – Emily Rowley

Not much to report currently, budget hasn't begun as Director of Finance has been away indefinitely. Should be starting budget next week.

Looking to fill the position of council member to fill Byron's position, accepting applications until next Friday (January 17th), then the following Friday (January 24th) council will meet all day long for the candidate meeting/interviews, it is an open meeting and will be online as well. Will need to have the position filled as of February 7th.

Tomorrow night, Friday January 10th, 2025, is the Mayor's levee, casual family event.

Light up Brighton/Beautify Brighton – Wayne Jefferson

Light up went very well this year, great feedback, large number of attendances.

Marketing/Advertising – Wayne Jefferson

Caylee to reach out to the magazines to make contact.

Gerry noted there wasn't much uptake from the radio ads.

New Business

Discussed, the radio station needs new space to rent; will need at least 400 sq ft. looking for main floor; do need parking as well. It would be great to have them downtown, put it out to the board if they know of anything that becomes available.

Discussed the board, 10 spots on board, currently have 8 filled looking for nominations. Past President, Sarah Hilwerda can be removed, Wine Expert business has been sold, not finalized until April, will leave Sarah's name on until then.

To be noted, Jennifer Letz has been as proxy for Crafted Creations by the owner Darlene Lewis.

Roundtable

Discussed Downtown Business current retail sales, to be noted December was much busier.

Just like Granny's hosted their annual free turkey dinner went very well, DBIA contributed, helped over 100 families.

Legion hosted free turkey dinner as well, went all day expecting 60 families had about roughly that.

Motion to adjourn the meeting at 6:21 pm by Gina Boyd.

Next Meeting Annual General Meeting February 13th for 5:30pm at Lola's Cafe