

# Downtown Brighton

## DBIA Meeting Minutes

**Date:** December 12, 2024

**Called to Order:** 5:45 pm at King Edward Community Centre

**Those Present:** Gina Boyd, Wayne Jefferson, Gerry Drage, Emily Rowley, Dwane Barratt, Bobbi Wright, Melanie Horner, Melissa Brant

**Absent:** Sarah Hilwerda, Caroline Birch, Caylee Close, Kathryn Corbett

**Guests:** Jennifer Letz – Crafted Creations  
Sherry Hamilton, Lori Boychuk

### **Approval of the Agenda**

Motion to approve Agenda, approved by Melanie Horner

Seconded by Melissa Brant

**Motion Carried**

**Declaration of Pecuniary Interests and the General Nature Thereof - None**

- I. Any amendments to minute -None

### **Approval of Minutes**

Motion to approve, November 14th, 2024 meeting minutes by Gerry Drag

Seconded by Emily Rowley

**Motion Carried**

### **Announcements**

Sherry Hamilton and Lori Boychuk presented Brian Todd Banner program for 2025. 30 Banners to be created by students with 60 pieces of art in total. Bobbi Wright to represent the DBIA as a judge. DBIA will ensure banner hardware is available in working order.

### **President's report – Gina Boyd**

Discussed and confirmed, Lola's to host AGM on February 14<sup>th</sup>, 2025 - approved

Soft opening of BACC – Presqu'ile Waddling Arts Centre

Wayne Jefferson suggested we move DBIA meetings to the P. W. Ats Centre instead of Prince Edward Community Centre. approved

### **Treasurer's report – Wayne Jefferson**

Wayne led the board through the up-to-date financials, board reviewed and discussed.

Motion to approve the financials to date by Bobbi Wright,

Seconded by Dwane Barratt

**Motion Carried**

### **Budget 2025**

Board decided to increase the levy by \$3,000, which represents a budget of \$52,000. The 2025 Budget represents a 4.7% increase over projected 2024 actual operating costs.

### **Correspondence –**

None

### **COMMITTEE REPORTS**

#### **Municipality Report – Emily Rowley**

Morgan Scott hired for Communications for Municipality.

Budget process has not started at this point.

Procedure for replacement of the open council seat forthcoming

#### **Light up Brighton/Beautify Brighton – Wayne Jefferson**

Christmas Trees in the park sponsored by DBIA businesses very successful (8 participants)

#### **Santa in the Park – Wayne Jefferson**

Dec 14<sup>th</sup> – Ron Waddling will again dawn the red suit. Smithfield Public School will again support both events.

#### **Marketing/Advertising – Wayne Jefferson**

None

#### **New Business**

None

#### **Roundtable**

Motion to adjourn the meeting at 6:50 pm by Gina Boyd.

**Next Meeting January 9<sup>th</sup>, 2024, for 5:45pm at Presqu'ile Waddling Arts Center**