



DBIA Meeting Minutes

Date: April 15th, 2025

Called to Order: 5:46 pm at Presqu'ile Waddling Art Center

Those Present: Wayne Jefferson, Gerry Drage, Emily Rowley, Kathryn Corbett, Kendra Parris, Caylee Close (Admin), Darlene Lewis, Dwane Barratt

Absent: Gina Boyd, Melissa Brant

Guests: Caroline Birch

Approval of the Agenda

Motion to approve Agenda, approved by Kathryn Corbett

Second by Gerry Drage

Motion Carried

Declaration of Pecuniary Interests and the General Nature Thereof - None

- I. Any amendments to minutes – Incorrect date for minutes of January to be changed to March 13th, 2025.

Approval of Minutes

Motion to approve, March 13th, 2025, minutes with amendments by Kathryn Corbett,

Second by Gerry Drage

Motion Carried

Announcements

Caroline Birch- The CIP (Community Improvement Plan) has been approved at the council with no major changes, only change is how businesses will be approved when applying to the programs. The accessibility program and facade improvement program will be vetted by Ben, Caroline and Laura from the Economic Development Committee for, and to then go to council for final funding endorsement. Public consultation meeting will need to be done in 20 days after the program was taken to council, hopefully in May. Hope to have the program ready by end of May to be open for 6 weeks to begin initial applications and then re-open again in the fall.

The Love Local Week bag campaign has begun, we have 25 businesses participating, going well so far. Some feedback for future to have a different promotion for the non-retail businesses like service-based businesses and activity-based businesses as hoping to run the campaign again in the summer.

Long-term care home has been approved, and the permit process has begun, facility to have 195 beds. To be built north end on Georgina St, looking over Pinnacle St.

President's report – Gina Boyd

Nothing to report.

Treasurer's report – Wayne Jefferson

Currently there are no changes, nothing to report.

Correspondence –

Attended the 2nd BOQ Marketing meeting, nothing to report back. The meeting was for updating and promoting the current campaigns and businesses.

COMMITTEE REPORTS

Municipality Report – Emily Rowley

Long-term care home has been approved, 75 million value and the permit process has begun, facility to have 195 beds. To be built north end on Georgina St, looking over Pinnacle St.

Emily is attending a new taskforce first meeting yesterday for recreational plan, reviewing RFP for a feasibility study. Nothing to happen immediately but to look at future government funding.

Hired new director for public works Bill Lennon, started this past week. Crossing Guard Chuck Ward has sadly passed, details to memorial arrangements to be announced. Speed cameras are up, 3-month grace period.

Light up Brighton/Beautify Brighton – Wayne Jefferson

Confirmation Jacob, our last year's summer student, will be returning for this year.

Economic Development Committee –

Nothing to report.

New Business

Code of Conduct – Previous meeting asked the board to review a document regarding our code of conduct. Wayne advised the board the Municipality clerk has requested a meeting to review procedures, code of conduct etc. Wayne to take the lead and meet late April.

Music on Main – Frank Blanchett has reached out to Caylee and Wayne to open communication and confirm set up for music on main.

Motion to adjourn the meeting at 6:23 pm by Wayne Jefferson.

Next Meeting for May 8th, 2025 at Presqu'ile Waddling Arts Center at 5:45pm